

## **Problems and prospects of tulip bulb industry in Japan**

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Toyama-prefecture is one of the production areas of the tulip bulb cultivation in Japan, and the tulip is appointed to the flower of the prefecture. I survey the history of the tulip bulb industry in Toyama and the problem that current tulip bulb industry has. In Toyama, the peak of the number of the farmers of tulip bulb is at 1960, and that of the cultivation area, and the number of the shipment bulbs, and the turnout is at 1993, and then on, decrease continues. It is said that the reason of the reduction of tulip bulb industry in Japan is import of low-priced bulbs from the Netherlands that it had begun when the relaxation of the bulb control of imports is carried out at 1988. Now, the introduction of the large size machine is planned to cope with the price competition at Toyama-tulip association and Toyama prefecture. I consider whether the reduction of the tulip bulb industry of Toyama-prefecture is caused only by price competition or not, and present the problems and prospects.